



**DRUŠTVO ZA RAZVOJ  
SLOVENSKEGA PODEŽELJA**

# **IMPLEMENTATION OF TNC IN SLOVENIA**

President of Slovenian rural development network

ALEŠ ZIDAR

Jäneda, 25.8.2016

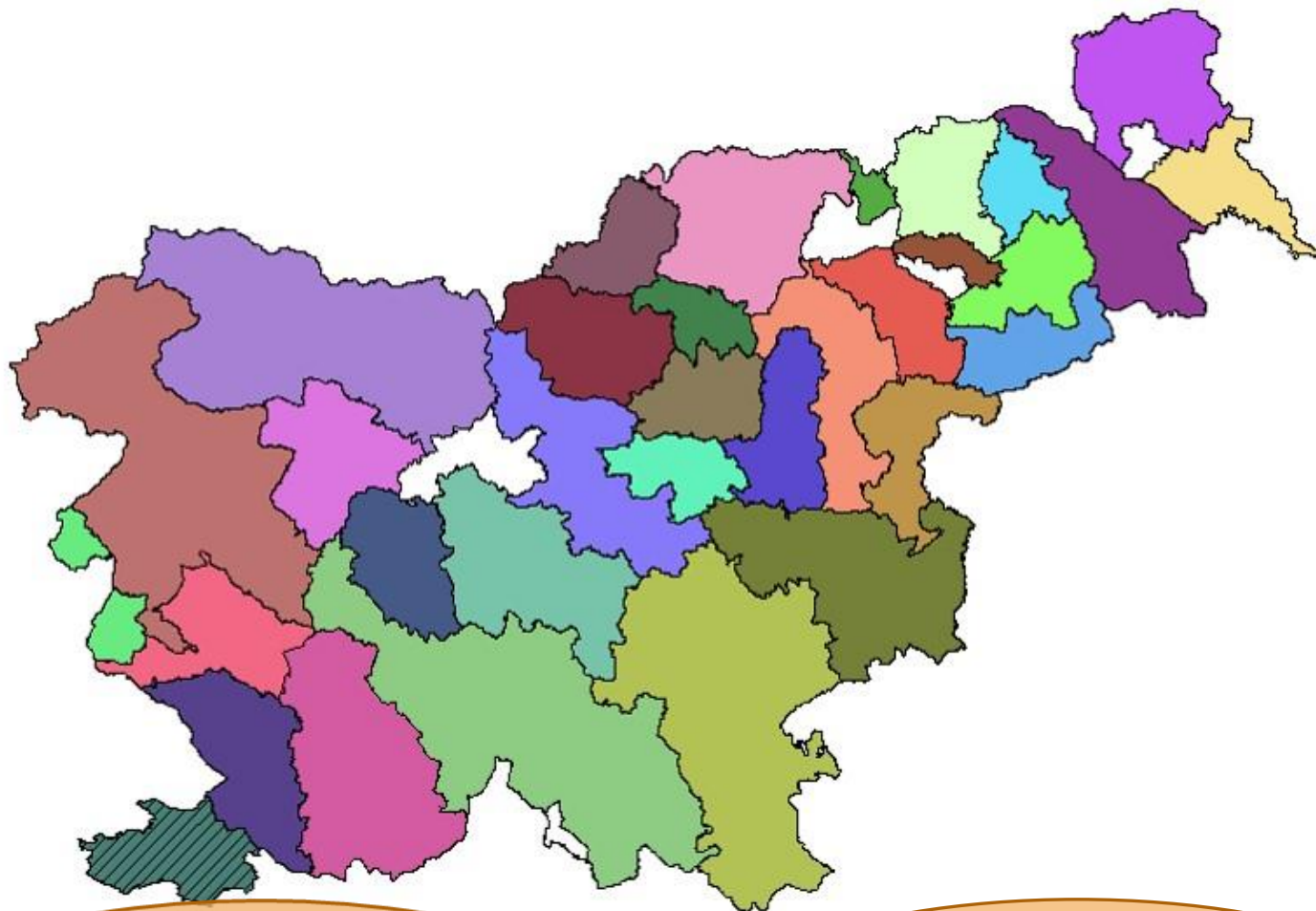
# SLOVENIA IN EUROPE



**DRUŠTVO ZA RAZVOJ  
SLOVENSKEGA PODEŽELJA**



# LEADER IN SLOVENIA 2007-2013



## LEGENDA

- Društvo Raznolikost podeželja
- Društvo bogastvo podeželja ob Dravi in v Slovenskih goricah
- Društvo za razvoj podeželja LAS Ovtar Slovenskih goric
- Društvo za razvoj podeželja med Snežnikom in Nanosom
- Društvo za razvoj podeželja Šaleške doline
- LAS Barje z zaledjem
- LAS Dobro za nas
- LAS Dolenjska in Bela krajina
- LAS Društvo za razvoj podeželja Zasavje
- LAS Društvo za razvoj podeželja Zgornje Savinjske doline
- LAS Gorenjska košarica
- LAS Goričko
- LAS Haloze
- LAS Istre
- LAS Jabolko
- LAS Krasa in Brkinov
- LAS Lastovica
- LAS MDD
- LAS Mežiške doline
- LAS Obsotelje in Kozjansko
- LAS Od Pohorja do Bohorja
- LAS Po poteh dediščine od Idrije do Kolpe
- LAS Posavje
- LAS Pri dobrih ljudeh
- LAS Prlekija
- LAS Sožitje med mestom in podeželjem
- LAS Spodnje Savinjske doline
- LAS Srce Slovenije
- LAS Zgornje Vipavske doline in Komenskega Krasa
- LAS jugozahodnega dela Severne Primorske
- LAS loškega pogorja
- LAS za razvoj
- TOTI LAS
- OAS Ribič
- območja niso bila vključena v LAS

**33 LAG**

**1 FLAG**

**97 % of territory of RS**

**94 % of population on rural areas**

**In 2014-2020**

**38 LAG (including 3 FLAG)**

**100 % of territory of RS**



# Slovenian rural development network

- ▶ SRDN is the association, which is in addition to the integration of stakeholders in the Slovenian countryside, also a representative association of Slovenian LAGs.
- ▶ We are a non-governmental organization and a strong interlocutor to national government authorities, which proved also in preparation for the new programming period 2014-2020.
- ▶ We had a strong role in preparing main documents of Program of rural development in Slovenia, especially on the program Leader and now CLLD.



# Financial frame of CLLD

In programming period of 2014–2020 for implementation of CLLD we have 95.782.281,19 EUR.





## Measure M19.3 – Support the preparation and implementation of cooperation activities of the LAG

- ▶ The selection of projects on the basis of open public tender, published by the Ministry - managing authorities
- ▶ Guaranteed fund is in the amount of 4,000,000 EUR
- ▶ Eligibility costs are:
  - ▶ Exchange of experience and knowledge, and their implementation in the field of LAGs
  - ▶ The development and marketing of services and products
  - ▶ Promotion of new products, practices, processes, technology
  - ▶ The integration of vulnerable groups
  - ▶ The organization of joint work processes, sharing of resources and equipment
  - ▶ Creating short-chain for procurement and sales of local products
  - ▶ Projects related to environmental protection



# Projects of cooperation

## Previous activities:

### 1. Conference of LAG in January 2014 – Piedmont Italy

- ▶ Workshops at the conference in Piedmont Italy - two objectives:
  - ▶ how to improve the process of implementation of cooperation projects
  - ▶ to get as many ideas for cooperation projects between LAGs in Slovenia
- ▶ Acquired a number of proposals CP
- ▶ Identified areas of implementation of CP
- ▶ CP covers almost all areas
- ▶ We detected problems for better implement of CP
- ▶ How to connect LAGs for more stable operation of SNRD



# Projects of cooperation

## **Proposals to solve the problem of the implementation of CP:**

- ▶ Provide clear guidance for the implementation of the CP (European unified system) - decision-making, validation and implementation of projects to harmonize % cofinancing CP with other Member States;
- ▶ Included the preparation of the CP in the rural network in the form of technical assistance in the preparation of projects and the exchange of project ideas within the database
- ▶ The cooperation projects must be an integral part of the SLD of LAG.
- ▶ A special fund for the implementation of the PS.





# Projects of cooperation

## **Proposals of fields for CP:**

- ▶ Environment - Nature - Biodiversity - Forest - Wood
- ▶ Tourism
- ▶ Education
- ▶ Agriculture sector / local self-sufficiency / food products
- ▶ The new area of technology / knowledge
- ▶ Cultural Heritage / Culture / Sport
- ▶ Operation SNRD – support of Slovenian LAS



# Projects of cooperation

## **Previous activities:**

### **2. Conference of LAG in January 2015 – Trebnje Slovenia**

- ▶ Workshops in specific areas of CP
- ▶ Identification of projects, determination of priority projects
- ▶ Conceptual project preparation
- ▶ Determination of promoters
- ▶ Bringing stakeholders LAS



# Integral tourist products Herbal HERITAGE

## **Partners of the project:**

- ▶ Lead partner: LAG "Raznolikost podeželja", Trnoveljska cesta 2, 3000 Celje, contact person Primož Kroflič; telefon: +386 (0) 3 425 64 66, mail: info@raznolikost-podezelja.si; www.raznolikost-podezelja.si;
- ▶ Partners: 12 LAGs in Slovenia: LAG od Pohorja do Bohorja, LAG Kozjansko, LAG Krasa in Brkinov, LAG v objemu sonca, LAG Prlekija, LAS za razvoj, LAG Gorenjska košarica, LAG Srce Slovenije, LAG bogastvo podeželja ob Dravi in Slovenskih Goricah, LAG po poteh dediščine od Idrijce do Kolpe, LAG Ovtar Slovenskih goric, LAG Mežiške doline
- ▶ Area of interest: Slovenia and EU members



# Integral tourist products Herbal HERITAGE

## **The aim of the project:**

- ▶ Development opportunities offered by natural conditions in Slovenia, require the inclusion of new professional knowledge to establish a model of development areas in Slovenia for interconnection and successful commercial products which allow new green jobs.
- ▶ The establishment of an integrated tourist product would include integration of offers herbalists in the areas of development of new herbal products, the development and establishment of thematic variety of herbal gardens and herbal stories through programs on tourism, educational and culinary training of all stakeholders in the project.



# Integral tourist products Herbal HERITAGE

## **Expected results of the project:**

- ▶ Create a model of integrated tourist and educational product in Slovenia, which will enable the creation of new green jobs,
- ▶ connect herbal farms, established and developed thematically diverse herbal stories by planting different types of herbal gardens,
- ▶ developed new products and services, which will be based on the synthesis of natural and cultural heritage and contemporary knowledge,
- ▶ explore the cultural heritage of gathering and processing of medicinal wild plants with the protection of biodiversity areas,
- ▶ international exchange of knowledge and networking of stakeholders



# Integral tourist products Herbal HERITAGE

## **Activities of the project:**

- ▶ Conducting training and workshops and visits of good practice abroad with a view to promoting integration and creation of joint programs,
- ▶ Workshops integration herbal providers for the purpose of joint appearance on the market in the form of social enterprise,
- ▶ Preparation of plans and execution of planting different types of herb gardens in order to create different thematic stories
- ▶ Training in the field of sustainable collection of wild medicinal plants, taking into account the protection of natural heritage,
- ▶ Training for the development of innovative herbal products, services and programs,
- ▶ Creation of promotional materials, marking and routing tables, short educational and promotional films,
- ▶ Informing the public about the project (articles, press conferences, e-newspaper, publication on social networks, open days herbal farms)



# QUESTIONS

- ▶ Other cooperation project
- ▶ About SNRD
- ▶ About CLLD in Slovenia



# Thank you for attention!

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